Year: 13 A level Subject: Media Studies

Curriculum Intent:

- Students will study the media in an academic context and apply the knowledge and understanding gained to the process of creating their own media productions.
- Students will widen their analysis of global and historical media.
- Students will develop critical and reflective thinking to encourage engagement in the critical debates surrounding contemporary media.
- Students will engage with critical and theoretical approaches from the perspectives of both analytical consumers and producers of media products.
- Students will develop skills of critical thinking, decision making and analysis. They will develop an understanding of the dynamic and changing relationships between media forms, products, media industries and audiences.
- Students will be able to apply specialist subject terminology and engage in critical debate about academic theories in Media Studies. Students will also engage in practical activities and production of creative media products.



	Term 1 Coursework/TV drama/ News		Term 2 Final drafts and improvements for coursework/ response to PPEs		Term 3 Revision	
Topic Titles (in order of delivery)	 NEA – creating a website Long form TV drama (Deutschland 83) 	 NEA – creating a website News 	 PPEs Redrafting and improving NEAs Response to PPEs 	 PPEs Redrafting and improving NEAs Response to PPEs 	1. Revision	1. Revision
Key knowledge / Retrieval topics	Curran and Seaton Bandura Shirky Gerbner bell hooks Jenkins Butler Baudrillard	Hesmondhalgh, Curran and Seaton Bandura Shirky Gerbner bell hooks Jenkins Butler Baudrillard	Revision of theorists	Revision of theorists		
Understanding / Sequence of delivery	Conventions of websites linked to coursework brief	 Initial ideas for website Website Sketches 	 PPEs Redrafting and improving NEAs 	 PEs Redrafting and improving NEAs Response to PPEs 	1. Revision	1. Revision

	 Audiovisual content for websites. Deutschland 83 representation and genre Deutschland 83 and Stranger Things – contexts, evaluation of theories, audiences, industry and regulation Revision 	 Coursework statement of intent. The news industry and contexts, audiences, regulation Evaluation of media theories Revision 	3. Response to PPEs			
Assessment	NEA progress LFTVD practice questions	NEA progress News practice questions	PPE examinations Targeted practice question following PPEs	PPE examinations Targeted practice question following PPEs	Practice exam questions	Practice exam questions