



## B TEC Travel & Tourism - Key Exam Information

<b>Subject</b>	<b>BTEC Tech Award L1 / L2 - Travel and Tourism</b>
<b>Exam Board</b>	BTEC Pearson
<b>Examination Details</b>	Component 2: Influences on global travel and tourism. External assessment is worth 40% of the total overall grade. Two-hour exam worth 70 marks.
<b>Controlled Assessment</b>	Component 1: Travel and tourism organisations and destinations. Component 3: Customer needs in travel and tourism.
<b>Exam Paper Details</b>	Component 2 Global influences on travel and tourism requires learners to apply their knowledge and understanding of the factors influencing tourism, the impact of tourism on destinations and destination management to travel and tourism contexts.
<b>Key Topics</b>	<ul style="list-style-type: none"><li>• Factors influencing global travel and tourism Political factors</li><li>• Natural disasters</li><li>• Media publicity and image influencing global travel and tourism</li><li>• Safety and security concerns influencing global travel and tourism</li><li>• Health risks and precautions</li></ul>



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- Travel and tourism organisations responses to factors
- Government responses to factors
- Voluntary organisations responses to factors
- The impacts of tourism
- Economic impacts
- Positive and negative environmental impacts Sustainability and managing social impacts
- Infrastructure development
- Tourist taxes and funding community projects
- Sustainability and managing environmental impacts
- Traffic management planning and legislation
- Visitor education Wildlife Conservation and education.

### Teacher Contact

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